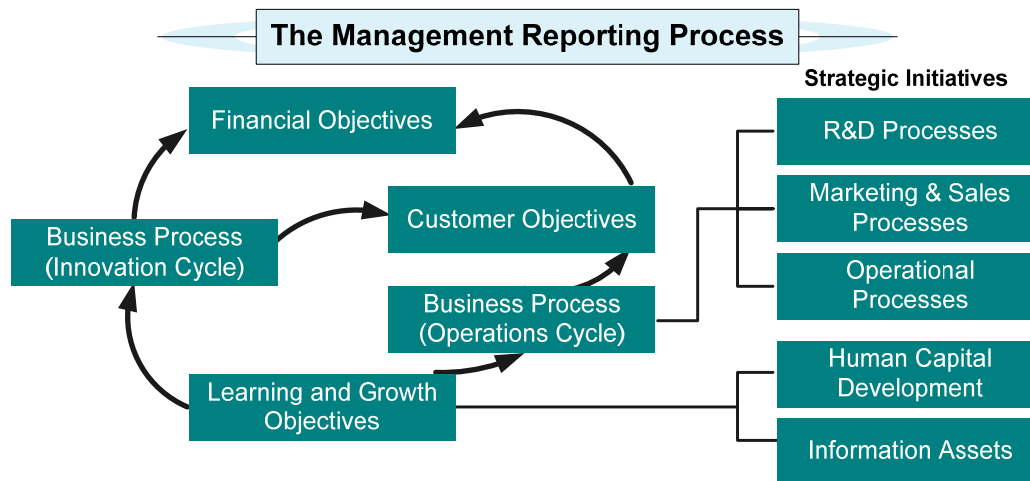


MANAGEMENT REPORTING



As Warren Buffett is known to have said; "In the business world, the rearview mirror is always clearer than the windshield."

Drucker introduced management by objectives (MBO) in the late 1950s. Kaplan and Norton introduced the Balanced Scorecard in the early 1990s. MBO and the Balanced Scorecard are management systems that align tangible objectives with an organization's vision.

Business leaders today must have transparency into their business enterprises and more importantly require a direct linkage between what they see and their Strategic Initiatives

Information, the Key to Any Business' Success

All too many times a business leader says, "I wish I knew X" or "I wish I had Y available to me." Executives typically have a lot of information at their disposal, but is it actionable? Do they have the necessary information about how their business is functioning, how their people are working, how their business compares to their peer group, or information about what is coming down the road? Making decisions without the right information is like flying a plane without any instruments working. Actionable information is key; information at the executive's fingertips in a manner and format that can and will be used.

We help our clients cull through and identify the important information and present it in a manner that it usable and relevant.

Our Approach

We learn our client's business so that we can quickly and effectively determine what's important information and what's "noise." We do not use a standard out of the box approach; we evaluate our client, inventory their position within the management reporting process and work with them to develop the tools and reporting methodologies that will support both their internal and external view so that they know if that light at the end of the tunnel is the light of new hope or an oncoming train.

We analyze the key functions within our client's business', determine the linkage to their strategic initiatives and develop the right reporting tools, those that our clients can utilize after we're done working with them.

Get Value Quickly

We offer a quick, cost-effective approach that delivers short-term value and a foundation for profitable growth:

- Dashboards which can be shared with all levels of management, to ensure alignment throughout the business enterprise;
- Comprehensive reporting, linking together the business enterprises various divisions and departments, both internally and externally focused;
- Leveraging current data and reporting systems;
- A Management Reporting system which has long-term viability; and
- The linkage to the organizations vision.

For more information, please contact us at:

Telephone: +1.949.892.5212

E-Mail: info@NeXtgenInnovation.com

Postal: NeXtgen Innovation, LLC

7700 Irvine Center Drive, Suite 800

Irvine, CA 92618

**NeXtgen
Innovation**
"Business As It Should Be™"